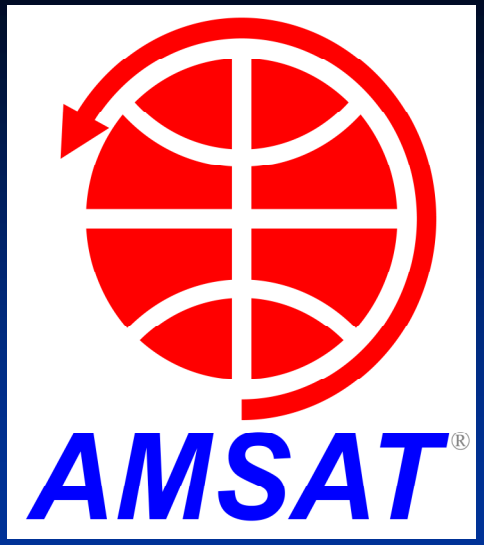


AMSAT User Services Report 2007

Gould Smith, WA4SXM

VP of User Services

User Services Activities

- AMSAT Journal
- AMSAT News Service (ANS)
- Awards and Contests
- AMSAT HF and VHF Nets
- Field Operations
- Dayton

AMSAT Journal

- Some issues have been late this year, mainly due to **lack of content**
- Ed has been traveling a good deal
- He needs to have the content in to him by the 15th of each odd month
- Jan / Mar / May / Jul / Sep / Nov
- Jan/Feb Mar/Apr May/Jun
- Jul/Aug Sep/Oct Nov/Dec

2008 AMSAT Journal Goals

- I would like each Board member and Officer to write at least three articles a year.
- Recruit help for getting articles
- Recruit help to pre-process/write new articles
- Work with the new Marketing & Sales team to get more advertisements
- Get the Journal back on a more consistent delivery schedule

AMSAT News Service

Excellent job all year of compiling the weekly AMSAT news and getting it out in a timely manner.

Thanks to:

Dee Interdonato, NB2F

JoAnne Maenpaa, K9JKM

Lee McLamb, KU4OS

2007 Awards and Contests

Awards Issued	2006	2007
Satellite Communicators Club	25	17
Satellite Communication Achievement	15	14
Sexagesimal	0	5
Century	0	0
South Africa	9	14

Total collected $354

2007 AMSAT Store

Nov – Oct	2007	2006	2005
Orders*	2213	1139	1042

*includes Dayton Banquet, Symposium registration/Banquet

2007 AMSAT Nets

- 20M AMSAT Net Sun 1900Z

  Thanks to W5IU, W7LB and AA6W

- Numerous VHF/UHF Nets
  - Currently confirming these and updating web site

Field Operations Activities

- Represent AMSAT @ hamfests

Field Operations Activities

- Encourage Satellite Activity by Doing Demonstrations

Field Operations Activities

- Serve as Elmers

Field Operations Activities

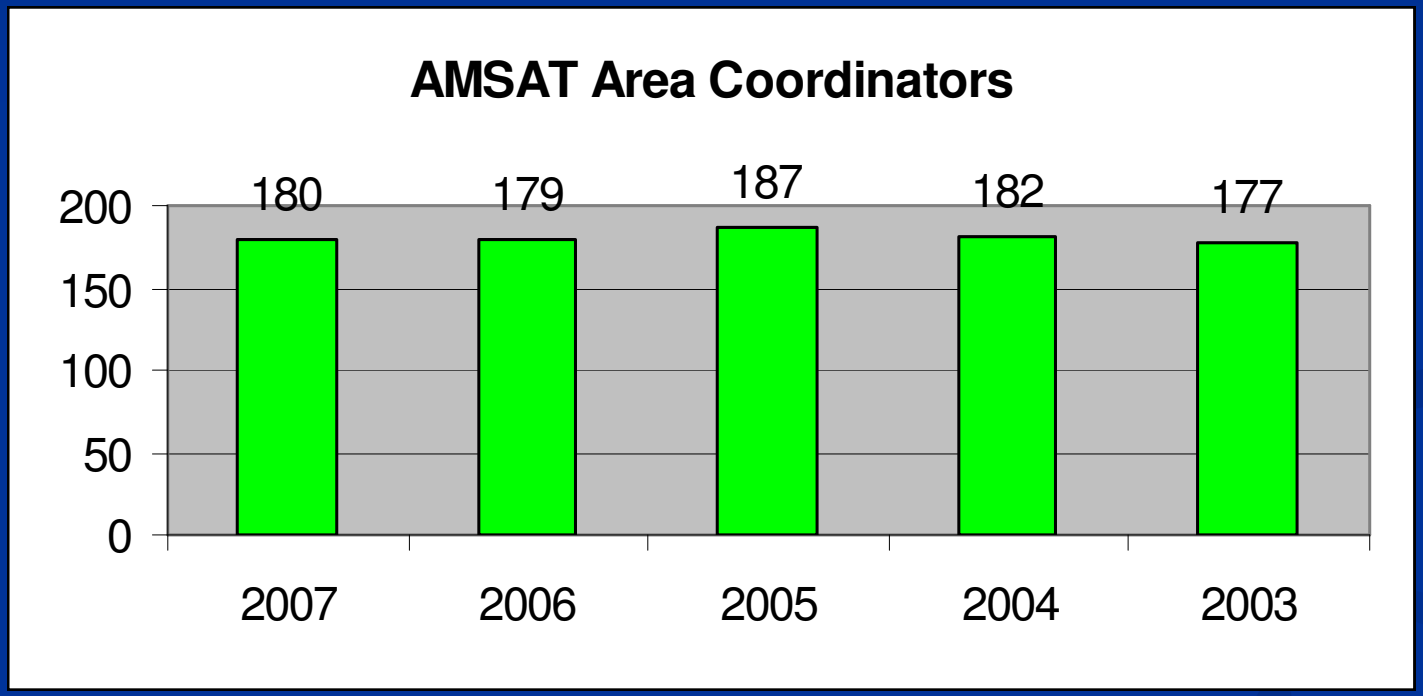
- Make presentations at club meetings and hamfests

Field Operations Activities

- Conduct local and regional nets
- Answer questions via telephone or email
- Provide articles for local newsletters and AMSAT publications
- Provide technical review for AMSAT publications and the AMSAT web site
- Involve schools with satellite projects

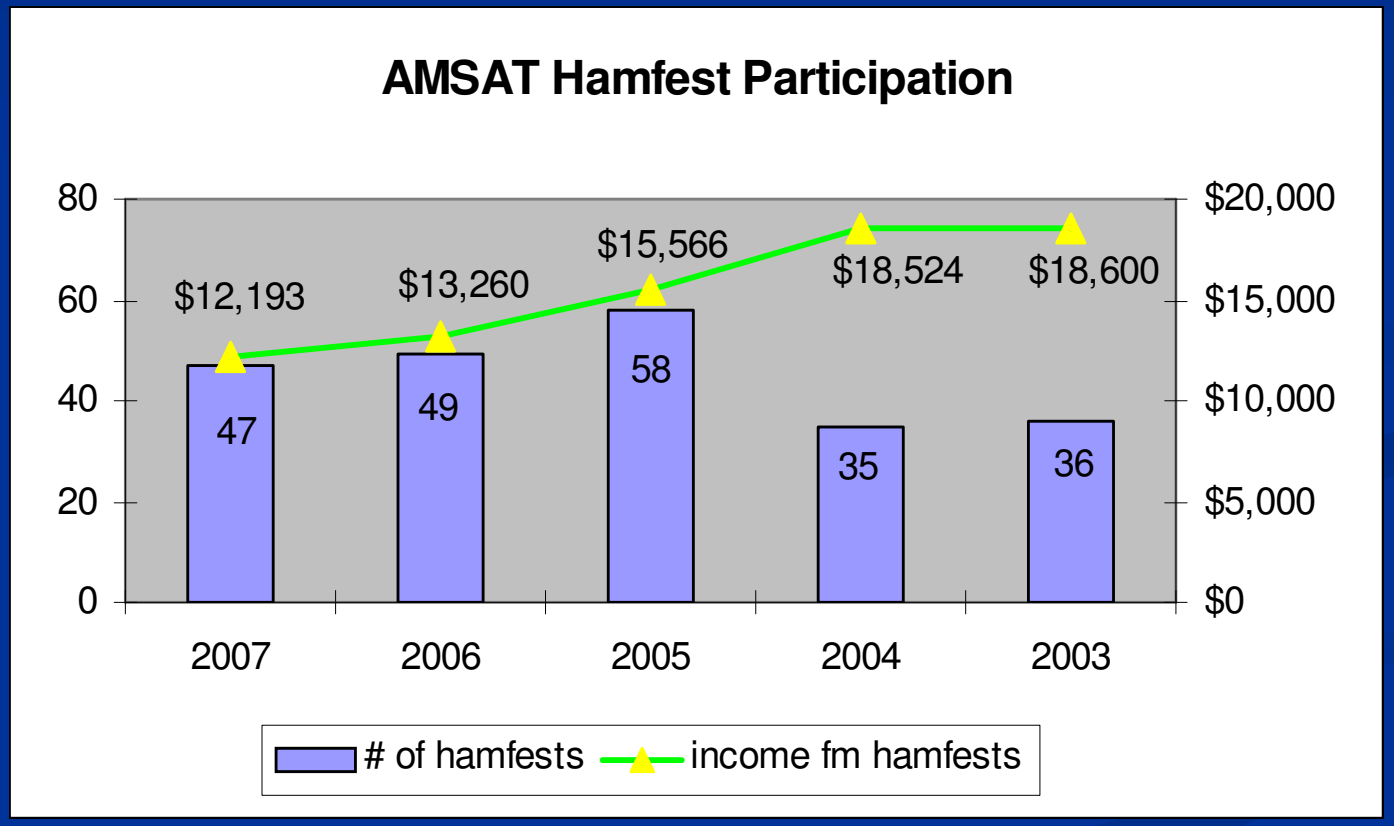
Field Operations Activities

Number of AMSAT Area Coordinators

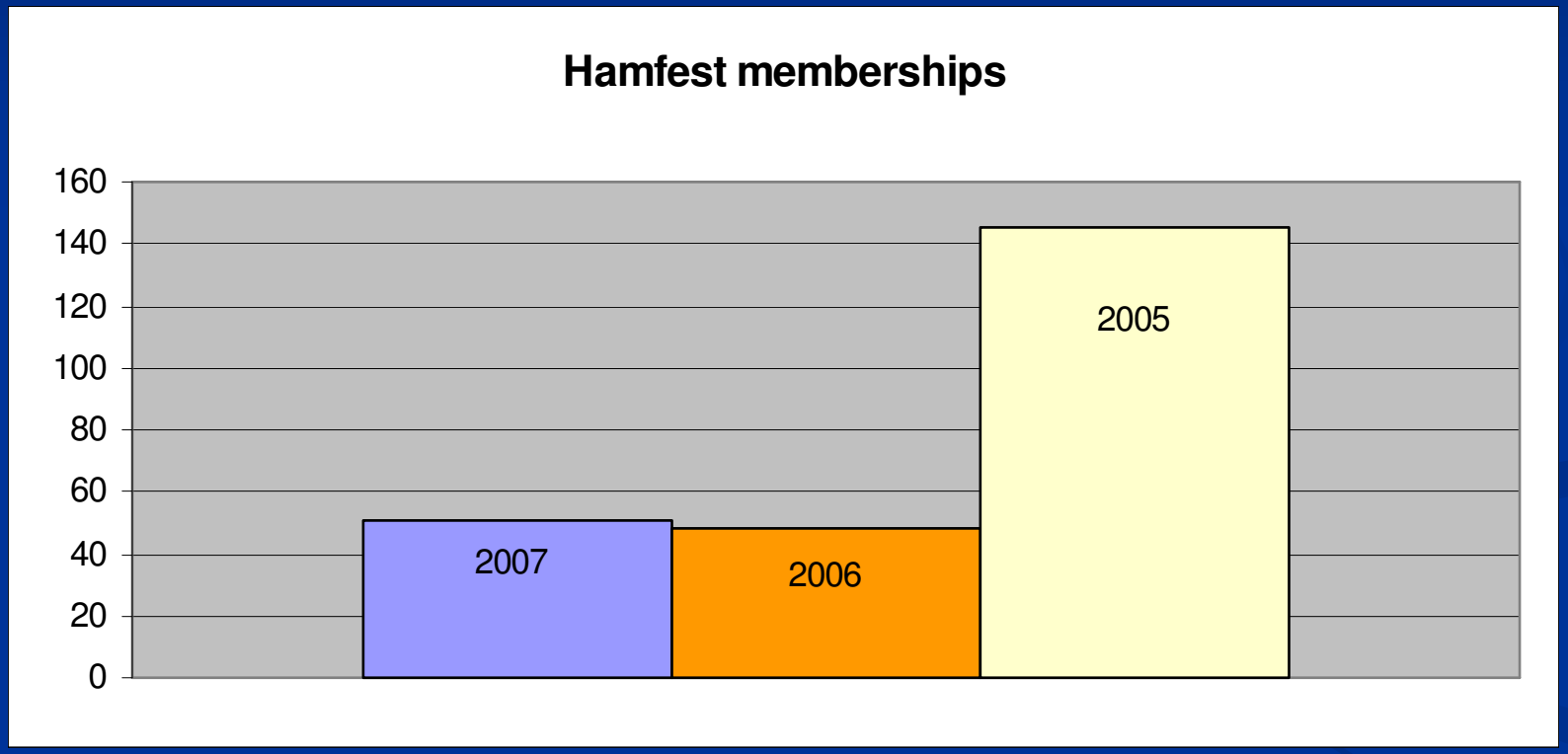


Field Operations Activities

- **Hamfest Activities**

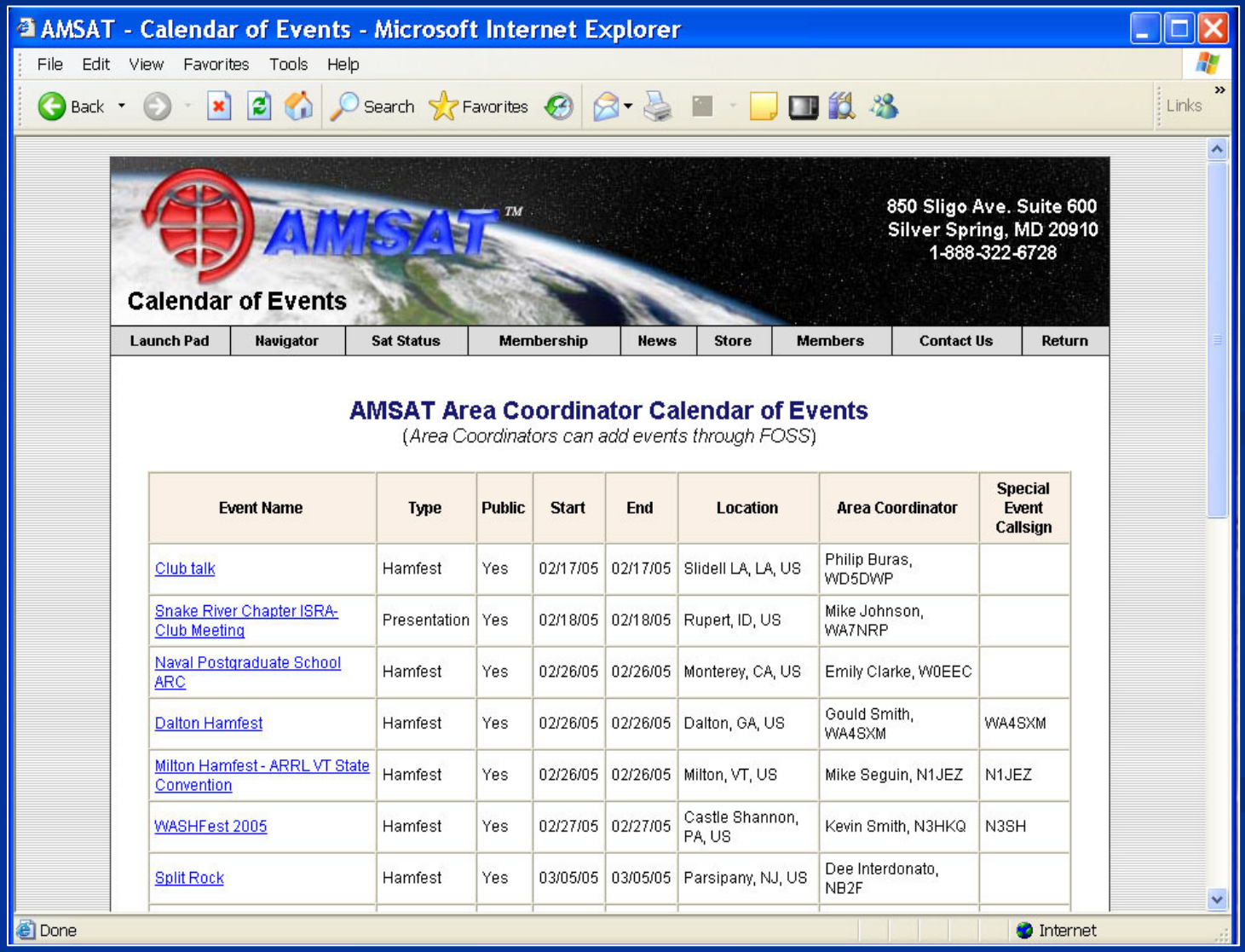


Field Operations Activities



Field Operations Activities

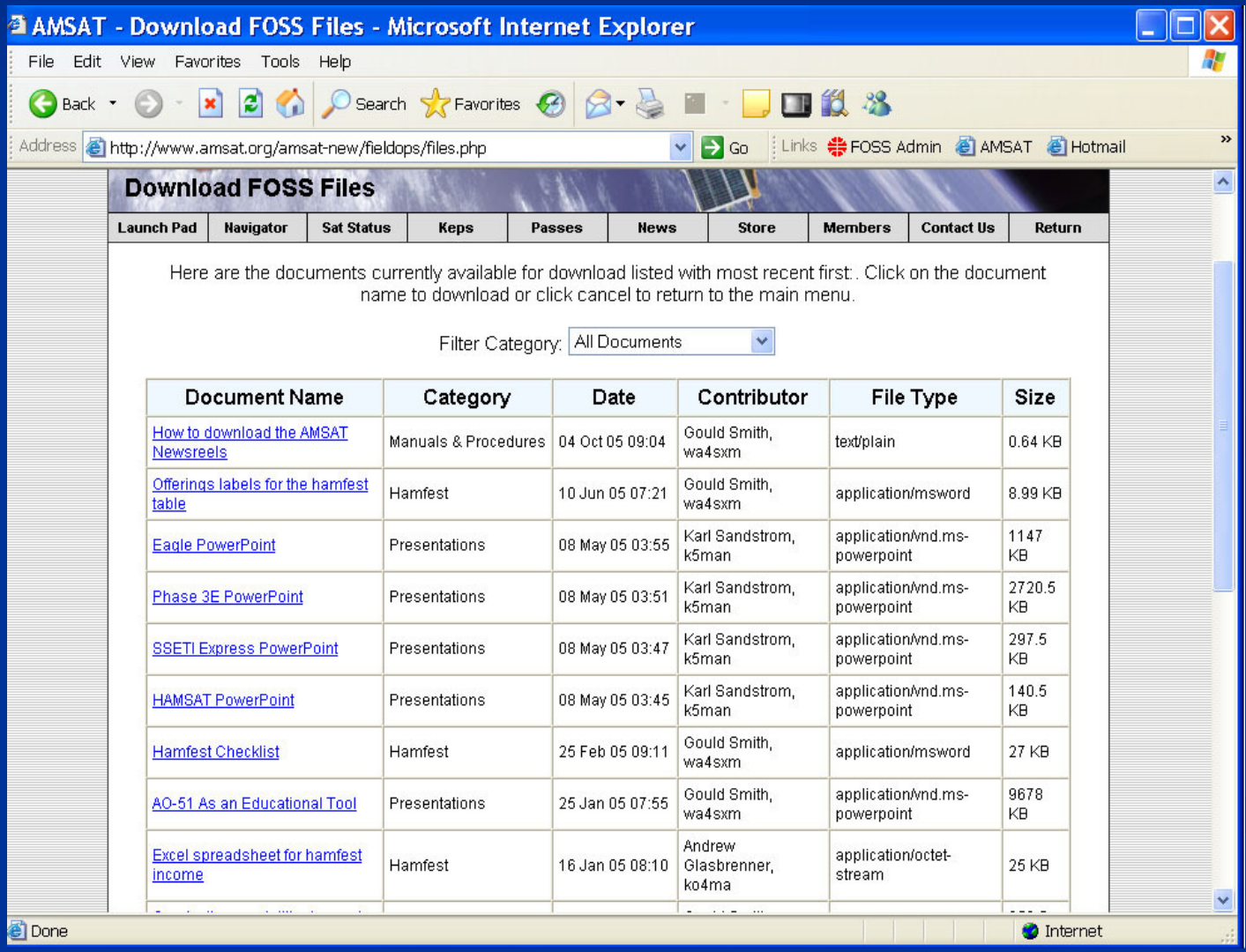
AMSAT Area Coordinator Calendar


AMSAT - Calendar of Events - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites Links
AMSAT™
850 Sligo Ave. Suite 600
Silver Spring, MD 20910
1-888-322-6728
Calendar of Events
Launch Pad Navigator Sat Status Membership News Store Members Contact Us Return
AMSAT Area Coordinator Calendar of Events
(Area Coordinators can add events through FOSS)
Done
Internet

Event Name	Type	Public	Start	End	Location	Area Coordinator	Special Event Callsign
Club talk	Hamfest	Yes	02/17/05	02/17/05	Slidell LA, LA, US	Philip Buras, WD5DWP	
Snake River Chapter ISRA-Club Meeting	Presentation	Yes	02/18/05	02/18/05	Rupert, ID, US	Mike Johnson, WA7NRP	
Naval Postgraduate School ARC	Hamfest	Yes	02/26/05	02/26/05	Monterey, CA, US	Emily Clarke, W0EEC	
Dalton Hamfest	Hamfest	Yes	02/26/05	02/26/05	Dalton, GA, US	Gould Smith, WA4SXM	WA4SXM
Milton Hamfest - ARRL VT State Convention	Hamfest	Yes	02/26/05	02/26/05	Milton, VT, US	Mike Seguin, N1JEZ	N1JEZ
WASHFest 2005	Hamfest	Yes	02/27/05	02/27/05	Castle Shannon, PA, US	Kevin Smith, N3HKQ	N3SH
Split Rock	Hamfest	Yes	03/05/05	03/05/05	Parsipany, NJ, US	Dee Interdonato, NB2F	

Field Operations Activities

AMSAT Area Coordinator Resources


AMSAT - Download FOSS Files - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites
Address http://www.amsat.org/amsat-new/fieldops/files.php
Go Links FOSS Admin AMSAT Hotmail
Download FOSS Files
Launch Pad Navigator Sat Status Keps Passes News Store Members Contact Us Return
Here are the documents currently available for download listed with most recent first:. Click on the document name to download or click cancel to return to the main menu.
Filter Category: All Documents
Done
Internet

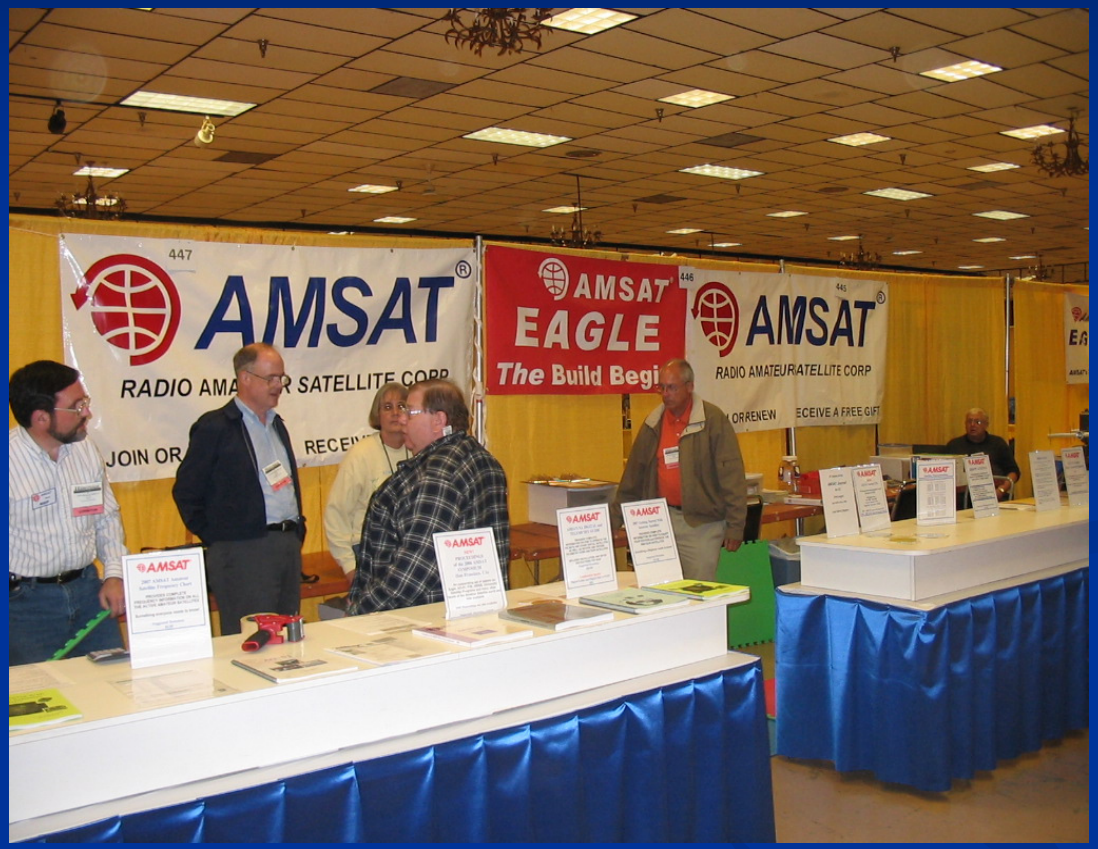
Document Name	Category	Date	Contributor	File Type	Size
How to download the AMSAT Newsreels	Manuals & Procedures	04 Oct 05 09:04	Gould Smith, wa4sxm	text/plain	0.64 KB
Offerings labels for the hamfest table	Hamfest	10 Jun 05 07:21	Gould Smith, wa4sxm	application/msword	8.99 KB
Eagle PowerPoint	Presentations	08 May 05 03:55	Karl Sandstrom, k5man	application/vnd.ms-powerpoint	1147 KB
Phase 3E PowerPoint	Presentations	08 May 05 03:51	Karl Sandstrom, k5man	application/vnd.ms-powerpoint	2720.5 KB
SSETI Express PowerPoint	Presentations	08 May 05 03:47	Karl Sandstrom, k5man	application/vnd.ms-powerpoint	297.5 KB
HAMSAT PowerPoint	Presentations	08 May 05 03:45	Karl Sandstrom, k5man	application/vnd.ms-powerpoint	140.5 KB
Hamfest Checklist	Hamfest	25 Feb 05 09:11	Gould Smith, wa4sxm	application/msword	27 KB
AO-51 As an Educational Tool	Presentations	25 Jan 05 07:55	Gould Smith, wa4sxm	application/vnd.ms-powerpoint	9678 KB
Excel spreadsheet for hamfest income	Hamfest	16 Jan 05 08:10	Andrew Glasbrenner, ko4ma	application/octet-stream	25 KB

2008 Field Operations Goals

- Increase Hamfest presence
- Improve the use of the FOSS system
- Organize a list of skills and who to call
- Increase presentations/demonstrations
- Improve the Hamfest revenues
- Increase the activity of inactive ACs and recruit new, active ACs

AMSAT Dayton 2007

- 5 booth spaces
- Outside Demo area
- New Forum time
- EAGLE area
- Great setup crew



AMSAT Dayton 2007

- Thursday Evening Pizza
- Friday Banquet at Air Force Museum
- Friday, Saturday & Sunday Satellite Demonstrations
- Friday morning AMSAT Forum
- Meeting with AMSAT Officers and BOD at booth
- Eagle demonstrations and hardware were inadequate
- New Books, apparel and ‘trinkets’
- New hardware, LVB Tracker boards
- Membership signup or renewals
- No membership prize, concentrate on fund raising

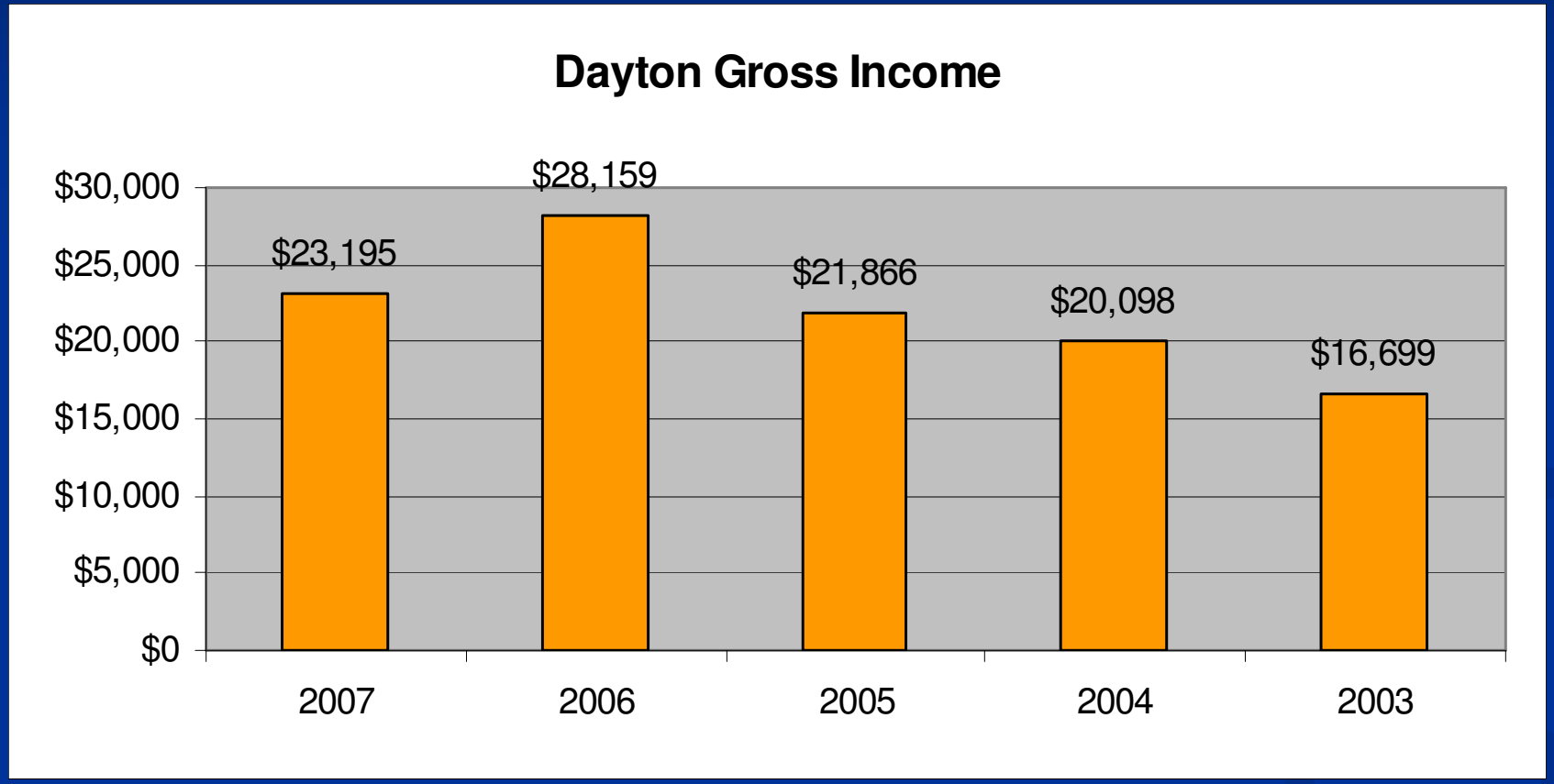
Eagle Area Dayton 2007

AMSAT Dayton 2007

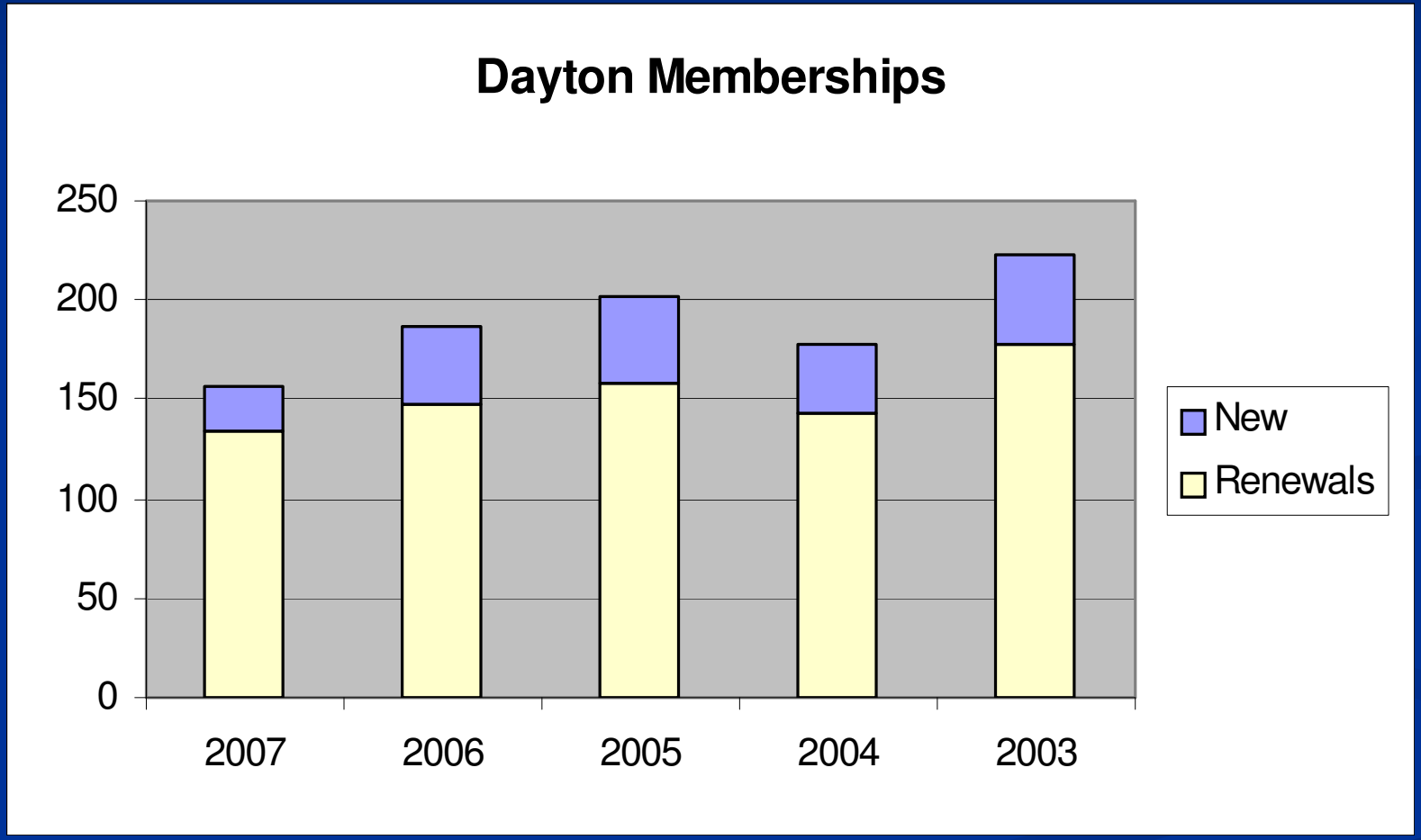
Work with DARA to keep the outside demo area

Talking with Members Dayton 2007

AMSAT Dayton 2007



AMSAT Dayton 2007



AMSAT Dayton 2007 Banquet

- Combined Friday Night Banquet with TAPR at the Air Force Museum was a great success.

- Little chance we will be able to repeat this due to cutbacks in staff.
- We are looking at venues that will accommodate both AMSAT and TAPR groups.

AMSAT Dayton 2008

- Keep the larger exhibit space and layout
- Work on badges for Thursday setup crew
- Unsure about the Forum schedule or room
- Need a booth team for the Eagle area, different than the core development team
- Keep the Thursday night pizza
- New Friday night banquet location
- Requesting ideas for new offerings
- Requesting ideas for new displays

AMSAT Dayton 2008 Forums

- Expect to have the same amount of Forum time
- Forums allocated space and time based upon 2007 attendance

AMSAT Dayton 2008 Changes

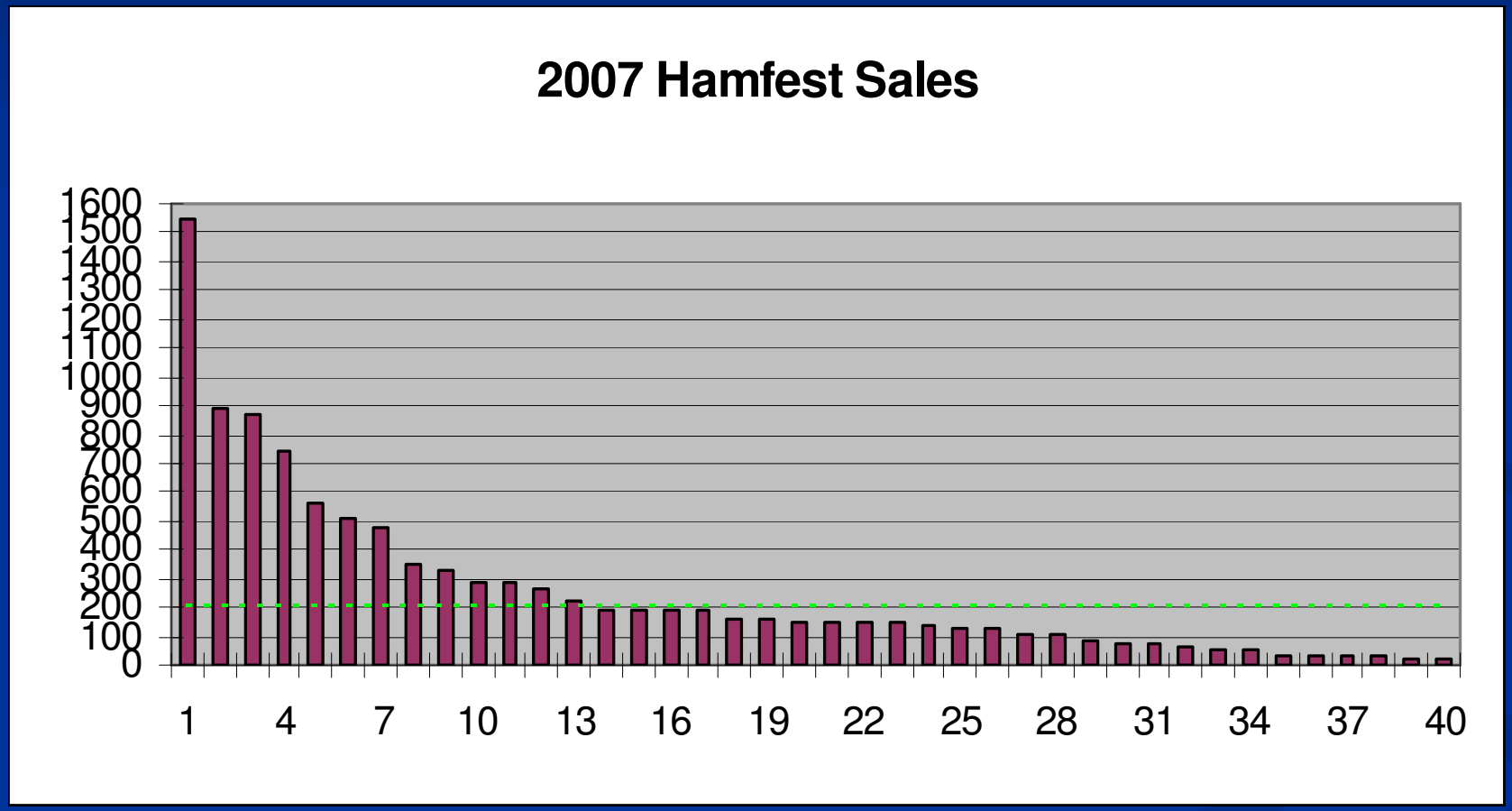
- More web site information
- Scheduled Eagle mini-talks at booth
- Better Eagle displays
- More satellite demonstration equipment
- Forum
- New Banquet location with TAPR

LVB Tracker Box

Thanks to Mike Young, WB8CXO for Dayton display, prototype, parts, build and assembly

Dick Jansson, KD1K for CAD

AMSAT Hamfest Results



Improving Field Operations

- Hamfest boxes
- What problem areas do you see in Field Operations?
- What are your suggestions for improving Field Operations?
- How can we get more AC involvement?
- Participate in an ARISS contact if possible

Director Field Operations

- Provide Leadership for Area Coordinators
- Administration
  - Create new AC accounts, mail, and information
  - Maintain FOSS accounts
  - Assign hamfest requests
  - Maintain the FO mail system
  - Maintain the AMSAT Events calendar
  - Send Martha current list of active ACs every quarter
  - Publish AC list Mar/Apr AMSAT Journal
  - Maintain AC Interest Letter and Welcome Letter
  - Vet AC applications

Director Field Operations

- Recruit new ACs
- Maintain current ppt presentations on FOSS
- Encourage AC participation in talks, demonstrations
- Write a Field Ops Update column for the Journal each Jul/Aug & Nov/Dec issue
- Send out 3 Field Ops Newsletters/year

Director Field Operations

- Produce and improve AC materials
- Host the Field Ops Breakfast each year at Symposium
- Verify and accept new material for FOSS
- Oversee answers to website questions
- Maintain a list of AC strengths
- Participate in the VRS

User Services

Questions or Comments?